

CALIFORNIA STATE UNIVERSITY,
FULLERTON PRESENTS:

THE BUSINESS HONORS PROGRAM

The top 1% of CSUF Business Majors



The College of Business and Economics

Second Largest in the Nation...& growing!



Our Ultimate Goal: Career



To give our graduates top career opportunities while spending a fraction of the cost they would spend in other highly qualified universities

RECENT COMPANY RECRUITER EVENTS




KEY METRICS

11,000+

2020-2021 College of Business and Economics Enrollment

132

Current Business Honors students amongst 4 cohorts

475+

Business Honors network of current students & alumni

OUR MAIN FOCUS

ACADEMIC EXCELLENCE

Handpicked, top rated, BH-specific professors for remarkable learning experience

CAMPUS & COMMUNITY INVOLVEMENT

Students are involved in many campus various community organizations

LEADERSHIP DEVELOPMENT

Events with Fortune 500 companies, workshops, project teams, etc.

BENEFITS



University's Top Professors



Small Class Sizes



Cohort System



Priority Registration



Scholarship Opportunities

BENEFITS



Private Meet & Greets



Executive Mentorship Program



Study Abroad Program



Internship & Job Opportunities



BH-Specific Advisor

GPA REQUIREMENTS

3.25

Cumulative GPA before the fall semester of your 2nd year

3.4

Cumulative GPA before the fall semester of your 3rd year

3.5

Cumulative GPA before the fall semester of your 4th year, & until commencement

THE BH ROADMAP

Students must follow this roadmap in order to stay on-track with the BH course requirements. The curriculum for BH is the same as all Business Admin majors at CSUF; it is the experience that is different!

Students are allowed two flex passes, which will allow you to opt-out of two courses as long as you are still following your Concentration requirements.

All students can meet with our BH Academic Advisor to plan classes, as well as creating personal 3-3.5 year roadmaps.

CALIFORNIA STATE UNIVERSITY, FULLERTON
College of Business and Economics | Business Honors Roadmap

1. All boldfaced classes must be completed in the designated semester. Classes with * are not required for transfer.
2. 4-year students may take up to 2 non-business honors sections of required classes over the 4-year program.
3. Transfer students may take 1 non-business honors section of required classes over the 2-year program.
4. Transfer students must complete the core business courses for Years 1 and 2 prior to joining the program.
5. Student may enroll in business honors courses with the cohort 2 year ahead if schedule and pre-req allow.
6. Roadmap includes 24 units of optional University Honors courses required for the University Honors designation.

YEAR 1	
FALL SEMESTER	SPRING SEMESTER
Critical Thinking (HONR 200A)	Stat Comm (HONR 200B)
*UNIV 200 (LHS: 1-year)	BUAD 201
ECOM 201 (Business & GE Requirement)	ECOM 202 (Business & GE Requirement)
Math (As Required)	GE Course (Optional LHM Section)
English (As Required)	GE Course (Optional LHM Section)
YEAR 2	
FALL SEMESTER	SPRING SEMESTER
MGMT 300	MGMT 301 (Only Majors: Evening)
BUAD 202	BUAD 203
BUAD 301	MGMT 302A or 203A opt. LHM
American History or World Civ	MGMT 302B
HONR 200A or 200A opt. LHM	MGMT 302C
GE Course (Optional LHM Section)	American Govt. or World Civ
	HONR 200B or 200B opt. LHM
YEAR 3	
FALL SEMESTER	SPRING SEMESTER
MGMT 302	MGMT 303
MGMT 303	MGMT 304
MGMT 304	MGMT 305 (Optional - JHI, JHI)
MGMT 305	MGMT 306 (Optional - JHI, JHI)
MGMT 306	MGMT 307 (Optional - JHI, JHI)
MGMT 307	MGMT 308 (Optional - JHI, JHI)
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28 - Lower division general education: LWD - Upper division, UHM - University honors req., optional for BH

PROJECT TEAMS

SPECIAL EVENTS & WELLNESS

PROFESSIONAL DEVELOPMENT

RECRUITMENT

ANALYTICS

INTERNAL ENGAGEMENT

COMMUNITY SERVICE

OUTREACH

MEDIA MARKETING

WEBSITE MARKETING

SPECIAL EVENTS & WELLNESS TEAM

- BH Connect!
- Winter Gala
- Spring Awards Banquet

Plans the special events for the year, including monthly wellness check-in meetings we call...



PROFESSIONAL DEVELOPMENT

- Works with Dr. Bizzi, the director, to find contact information for prospective company recruiter events
- Hosts pre-recruiter meetings so students are prepared to meet the recruiters and executives
- Hosts workshops for current BH students to help with: resumes, cover letters, LinkedIn profiles, mock interviews, professional etiquette, etc
- Send out group newsletters to each concentration so students are aware of upcoming application deadlines, concentration specific information, helpful tips, or executive/company spotlights



RECRUITMENT



Organizes recruiting events & encourages students to apply for the program



INTERNAL ENGAGEMENT

Plans and hosts social events for Business Honors students, including the annual beach social, cohort's socials, managing the BH Discord, and planning fall and spring retreats.



COMMUNITY SERVICE

Plans our community service events! BH students are required to complete 16 hours of service, and this teams helps to find those opportunities for our students to give back to our community!



OUTREACH

Promotes Business Honors by creating marketing materials to promote BH to the community, to the campus, and to executives.

Think of Outreach as our P.R. team! They make us look good to various individuals and groups!

- Promotional materials for BH events
- Organize BH alumni and executive panels
- Host one campus-wide event per semester

MEDIA MARKETING

INSTAGRAM



YOUTUBE



FACEBOOK



LINKEDIN



PHOTO VIDEO TAKERS



WEBSITE MARKETING



Creates and updates the Business Honors website to ensure that information is accurate and up-to-date. All BH students have access to a portal filled with current BH news, events, and this is where students submit their hours!



ANALYTICS

Analytics is a new team to the Business Honors Program. Members of this team will first and foremost be ready to step into new territory: to assist the ED, the VP, the director, and the program coordinator in creating the backbone and fundamental groundwork for this team to prosper now and in the coming years. The members of this team will work together to improve the overall BH strategy as well as how we can grow our prominence as an honors program. Members will conduct research internally, learn from other BH programs, and then ultimately create deliverables to present to our peers and faculty. The objective is to work towards establishing more rapport with recruiters from top companies and to offer the best experience to BH students.



Other Amenities



ONE-ON-ONE SUPPORT

The Program Coordinator provides 1:1 support to all students, assisting to create a personal and authentic program and college experience.



FRIENDSHIP & COMMUNITY

Our program can create long-lasting friendships, and provides all students a community they feel they belong to and are welcomed in!



THE BH ROOM

We have a passcode protected room in the CBE that only our students have access to. It's a great place to study, rest between classes, and just hang out!

Study Abroad



NO ADDITIONAL APPLICATION REQUIRED



3 UNITS OF ACADEMIC CREDIT TAUGHT BY DR. BIZZI



SCHOLARSHIP OPPORTUNITIES AVAILABLE TO REDUCE COST

Annual Scholarship

Scholarships are awarded to students that meet all requirements, including GPA and service hours. Each full year of completion within the program equals \$500 in scholarship allowance. If you are in the program from freshman to senior year then it looks like this:

- Sophomores: \$500
- Juniors: \$1,000
- Seniors: \$1,500



Abroad Scholarship

Our donors within the Executive Council provide a pool of funds for our students to equally benefit from to enjoy their abroad experience!

- Students can be awarded a sum between \$1,500-\$2,000
- This award is equally split from a pool of \$35,000-\$40,000

STAY CONNECTED

QR Code for All of Our Social Media Platforms

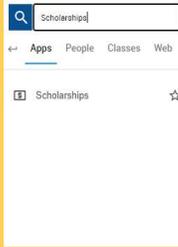
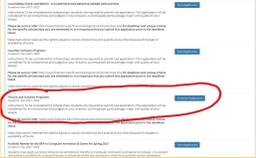
Scan this code to connect with the BHP through our website, Instagram, Facebook, LinkedIn, and YouTube!

Feel free to grab your phones and scan the code!

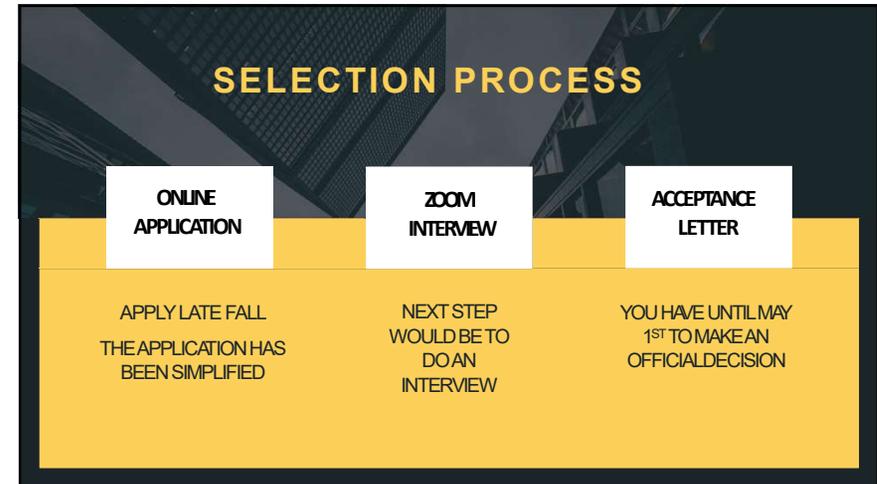


HOW TO APPLY TO BH

1. Go to the CSUF Portal Website and login using your credentials
2. On the left search bar, type "Scholarships" and Search and Press "Open Scholarship Application"
3. Press "Start/Continue Application" for the Honors and Scholars Program
4. Select "Yes" in the section "Are you interested in the Business Honors Program?" and fill out the application!


CHECK OUT OUR NEWEST "HOW TO APPLY" VIDEO!
<https://www.youtube.com/watch?v=8s5pmR-Qj0&t=23s>



THANK YOU!

QUESTIONS?

Please contact Natalie Kisor, the Program Coordinator, or visit our website!

Email: bha@fullerton.edu

Marina Zarate, BH Academic Advisor:

mjzarate@Fullerton.edu

Website: <https://www.csufbusinesshonors.com/>